

BRANDBOOK



LOGO NEGATIVE



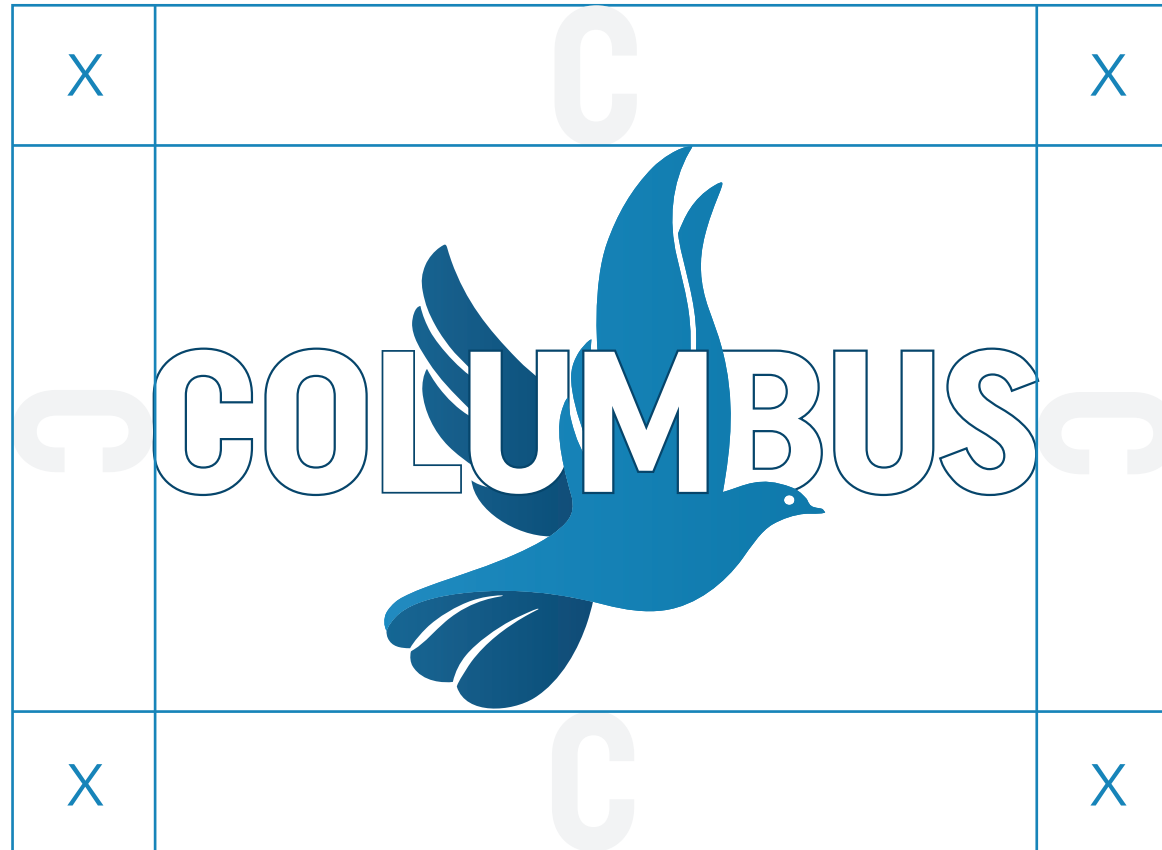
LOGO BLACK & WHITE



LOGO BLACK & WHITE NEGATIVE



LOGO USAGE



LOGO USAGE



R: 196 C: 0%
G: 198 M: 0%
B: 200 Y: 0%
 K: 26%



R: 4 C: 100%
G: 70 M: 74%
B: 107 Y: 35%
 K: 20%



R: 11	C: 81%	R: 5	C: 88%
G: 140	M: 33%	G: 118	M: 47%
B: 194	Y: 7%	B: 167	Y: 16%
	K: 0%		K: 1%



R: 89	C: 87%	R: 10	C: 100%
G: 116	M: 49%	G: 69	M: 76%
B: 164	Y: 17%	B: 111	Y: 33%
	K: 1%		K: 18%



TYPOGRAPHY

FONT NAME: **UNIFORM CONDENSED 3**

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

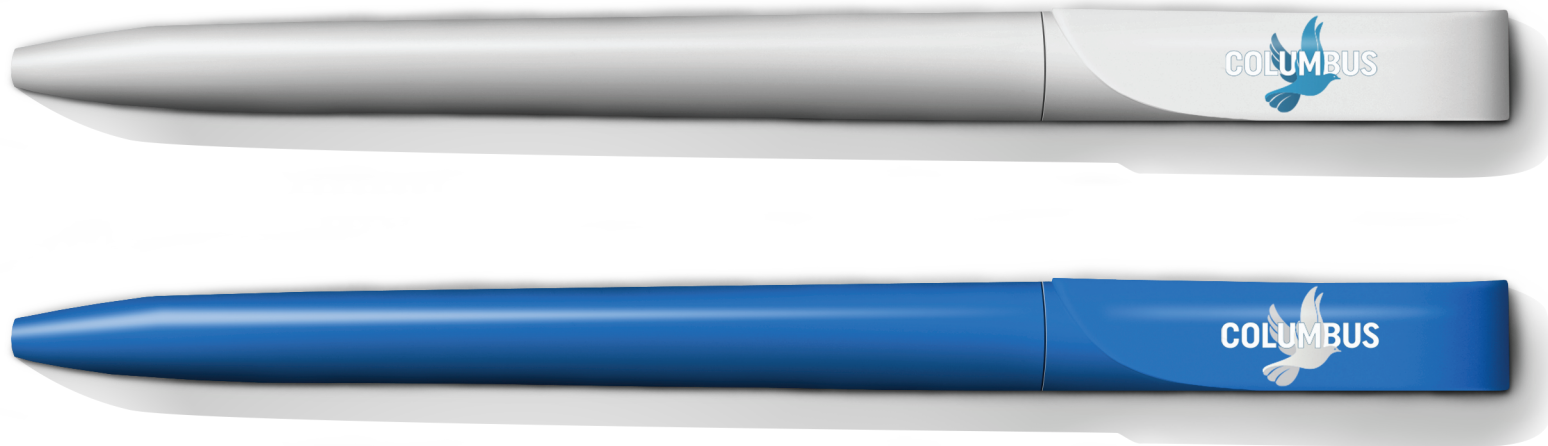
BUSINESS CARD



FOLDER



BRAND APPLICATION - 1



BRAND APPLICATION - 2



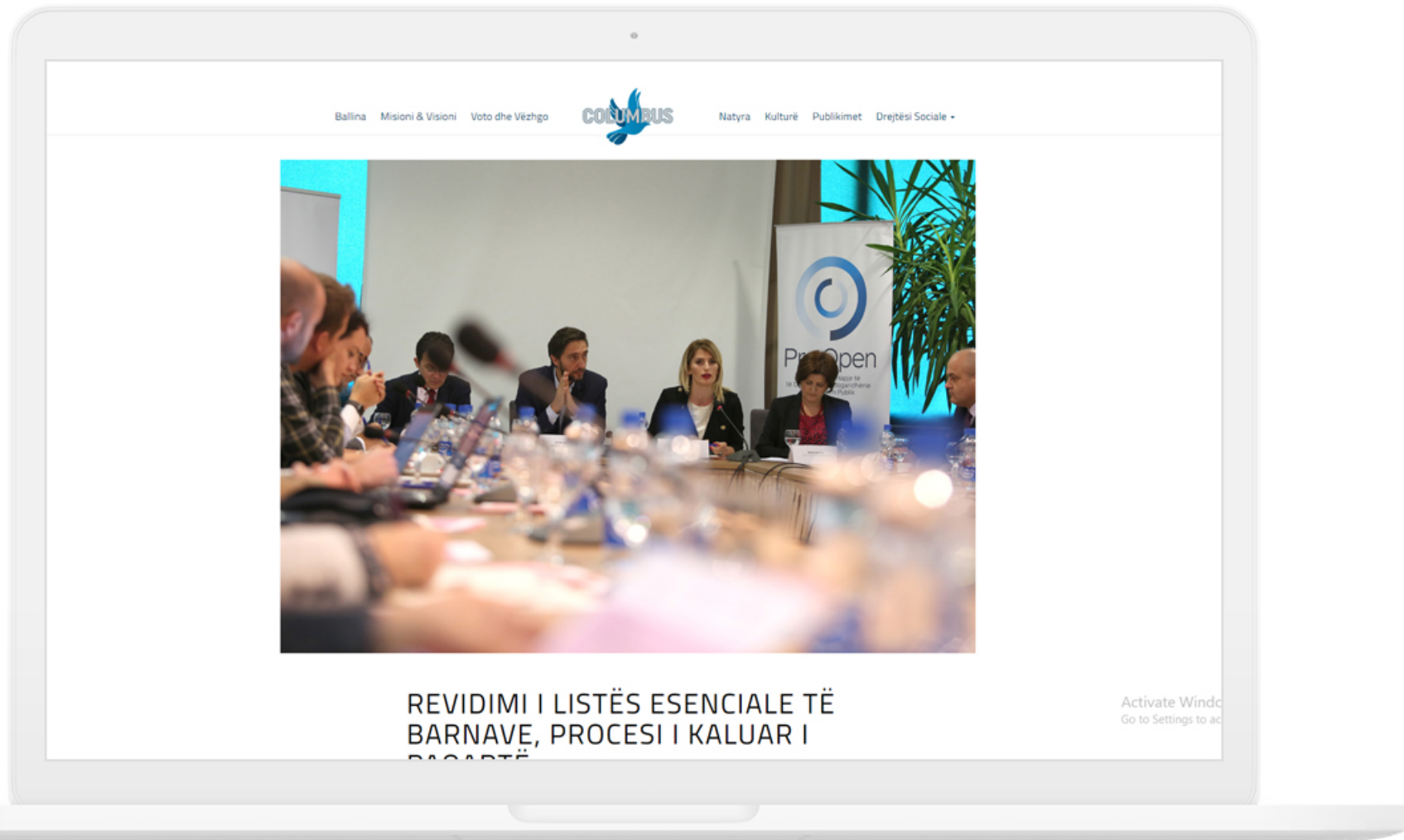
BRAND APPLICATION - 3



BRAND APPLICATION - 4



BRAND APPLICATION - 5





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